

Update Conference 2022 Survey

The Bureau of Industry and Security (BIS) is beginning preparations for the 2022 Update Conference and is interested in feedback from the exporting community on certain aspects of the Conference, with a special focus on the health and safety of Conference attendees. Please submit completed copies of this voluntary survey to BIS, using VirtualEvent@bis.doc.gov, by Tuesday, October 19, 2021.

BIS organizes its seminars and conferences under the authority of the Mutual Educational and Cultural Exchange Act (MECEA) (22 U.S.C. § 2455). Under MECEA, BIS uses no-year funding (i.e., not appropriated funds) to cover the initial payment of the costs associated with the seminars and conferences, and is required to recover these costs via the registration fees charged for the events. Therefore, while BIS strives to keep its conference and seminar fees as low as possible, BIS expects that the fees will increase in line with cost increases in the hospitality and travel industries. Thank you for your submission!

- 1) For the Update Conference 2022 (potentially to be scheduled in the early summer), would you prefer (please select one):
 - a. an in-person conference (go to question #2)
 - b. a virtual conference (go to question #3)
 - c. a hybrid conference? (go to question #4)
- 2) How long of an in-person conference would you prefer (please select one):
 - a. two and a half days, the same as BIS had at its last in-person annual conference (go to question #5)
 - b. one day, the same as BIS has done for the last two years (go to question #5)
 - c. two days (go to question #5)
- 3) How long of a virtual conference would you prefer (please select one):
 - a. two and a half days, the same as BIS had at its last in-person annual conference (go to question #5)
 - b. one day, the same as BIS has done for the last two years (go to question #5)
 - c. two days (go to question #5)
- 4) How long of a hybrid conference would you prefer (please select one):
 - a. one day, the same as BIS has done for the last two years (go to question #5)
 - b. two days (go to question #5)
- 5) In past years, the BIS Update conference, when held in-person, has included a reception on both of the first two nights. If the 2022 Conference is held in-person, would you be willing to forgo one or both of the receptions if doing so resulted in a lower registration fee? (Please select one)
 - a. Yes, both receptions.
 - b. Yes, one reception
 - c. No, I'm not willing to forgo either of the receptions.

- 6) If the 2022 conference is a hybrid event, we anticipate that the registration fee for virtual attendees may be substantially higher than it was for the 2020 and 2021 virtual conferences, due to the cost of live-streaming programming. Would this impact your decision to attend virtually or in person?
- Yes, I would more likely to attend in person.
 - Yes, I would probably not attend either the in-person or virtual conference.
 - No, an increase in the registration fee for virtual attendees would not impact my decision to attend the 2022 Update Conference.
 - Other (please explain)
- 7) If you have previously exhibited at the BIS Update Conference, would you consider doing so in 2022?
- Yes
 - No
 - N/A
- 8) I understand that costs for event organizers may increase to accommodate in-person safety protocols, and also that this means that the registration fee will increase.
- Yes, I will pay more due to increased costs.
 - No, I will not be able to pay more.
- 9) What would you say is the most significant factor that will influence your decision to attend the 2022 Update Conference in person?
- Safety and health concerns
 - Travel challenges
 - Government restrictions/regulations
 - Company budget
 - Other (please describe)
- 10) In considering whether to attend an in-person conference, please select which of the following safety measures are most important to you: (Rank from 1-5, 1 very important, 5 not important)
- Health checks at entrances
 - Medical staff/nurses on-site
 - Contactless service
 - Spacing and crowd management
 - Continuous hygiene/cleaning and sanitizing
 - Different foodservice setups
 - Other (please describe)
- 11) What, if anything, would make you more comfortable with attending the BIS Update conference in-person in 2022?
- Herd Immunity via Vaccinations
 - Safety Protocols communicated by and provided by host organization
 - Company Permission
 - Other